

## Credit Union members celebrate International Credit Union Day®

On Oct. 21, 2021, credit union members around the world will celebrate International Credit Union Day®, an annual event to commemorate the credit union movement's impact and achievements. This year marks the 73rd anniversary. In honor of this special day, Kansas Blue Cross Blue Shield Credit Union invites its members to join in the celebration.

Credit unions are not-for-profit financial cooperatives that provide an effective and viable alternative to for-profit financial institutions for more than 291 million members in 118 countries worldwide. More than 86,000 credit

Since 1948, International Credit Union Day has been celebrated annually on the third Thursday of October. Each year, the international event affords the opportunity to remember credit unions' proud history and promote awareness of and support for the credit union and financial cooperative difference.

This year's theme is **"Building financial health for a brighter tomorrow."**

The COVID-19 pandemic continues to challenge the financial well-being of credit union members around the globe. This theme highlights the way credit unions

are responding to that challenge by working with members to help them rebuild their livelihoods.

International Credit Union Day is recognized by the World Council of Credit Unions, the global trade association and development platform for credit



unions exist globally, providing a plethora of financial services for their members, recognized as a force for positive economic and social change.

The Kansas Blue Cross Blue Shield Credit Union has been serving the financial needs of BCBSKS employees, retirees and their family members since 1953. Our mission is to enhance members financial wellness by providing exceptional products and services.

unions and other financial cooperatives, as well as numerous national credit union trade associations and federations around the world.

### Important dates

Nov. 25, 26 – Closed for Thanksgiving

Dec. 24, 27 – Closed for Christmas

Dec. 31 – Closed for New Year's holiday

## Check out this year's annual meeting highlights

With the continued online voting and reports shared on the credit union website, some may have missed these important highlights from the annual meeting materials.

- Triple dividend and loan interest rebate paid for the eighth consecutive year at Dec. 31, 2021.
- \$1,000 scholarships awarded to Amanda Lauderback and Elaina Wright.
- 2020 accomplishments included adding the ability to communicate by text message with members and a PAY NOW button on the credit union homepage. This feature allows members to send money to the credit union using their Visa, MasterCard or Discover card.
- 2021 goals are upgrading Virtual Branch service to improve the member online experience, and explore additional mobile capabilities like e-wallet services.

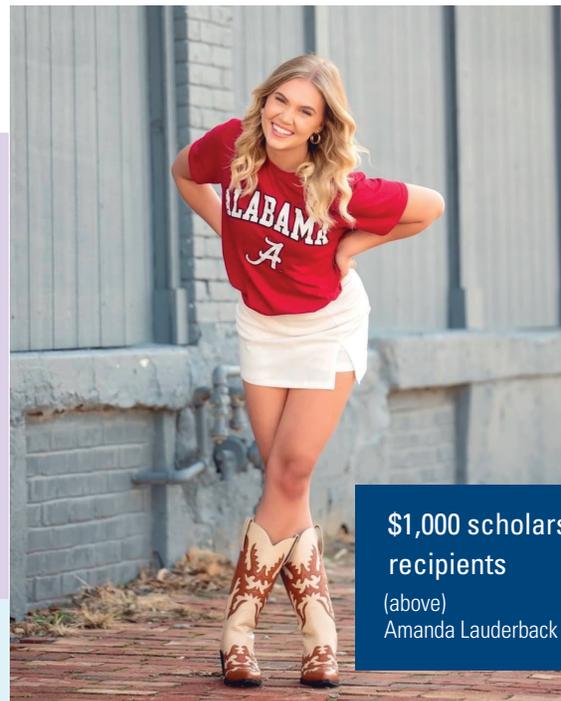
### Wish a fond farewell to Deb Mannen

After nearly 15 years of service to the credit union, Deb plans to retire in December. During retirement she plans to take it easy and enjoy more time with her family which includes two grandsons, Wyatt and Declan. Any members wanting to wish Deb well before she flies the coop should stop by or reach out to her before the end of the year.

### Join the Kansas Blue Cross Blue Shield Credit Union **October 21**, as we celebrate International Credit Union Day.

Due to concerns about the ongoing COVID-19 pandemic, there will be no refreshments served, but 2022 calendars and some small appreciation gifts will be available at the main office beginning Oct. 21. Be sure to wear your face covering when you stop by.

- Total amount of new loans granted was more than \$13.41 million, breaking the record set in 2019.
- Malesa Kinder and Roxanne Huhs completed their terms of service on the supervisory and credit committees, respectively. Thank you, Malesa and Roxanne!
- Elections were held for open volunteer positions. Pete Didio and Randy Lambrecht were re-elected to the board of directors. To get back to their standard size, the supervisory committee added two volunteers: Keslie Lake and Stephanie Wright. Karen Miller will serve on the credit committee. Thanks to all for their willingness to serve!



**\$1,000 scholarship recipients**

(above)  
Amanda Lauderback

(right)  
Elaina Wright

