

## 75 Years of Empowering Communities: Celebrating International Credit Union Day

Around the world, Credit Union members are coming together to celebrate International Credit Union Day® on Oct. 19, 2023. This annual event is a tribute to the history of the Credit Union movement, a platform to showcase its accomplishments, acknowledge hardworking individuals, and share member experiences.

International Credit Union (ICU) Day serves as a reminder of how Credit Unions, as not-for-profit financial cooperatives, offer a compelling alternative to for-profit financial institutions. They serve more than 393 million members in 118 countries, with over 87,000 Credit Unions worldwide. These institutions provide a wide range of financial services and are recognized for their positive impact on economic and social well-being.

It's crucial not to be among the 1.4 billion people worldwide who lack access to banking services.

This year, we mark the 75th anniversary of ICU Day, and in celebration, Kansas Blue Cross and Blue Shield Credit Union invites its members to join us at the Credit Union from 11 a.m. to 1 p.m. for a delicious lunch. We're pleased to host a local food truck, and as a token of our appreciation, Credit Union members in good standing will receive a coupon for their choice of food truck cuisine. Additionally, they'll be automatically entered into a cash prize drawing.

For those opening new accounts on International Credit Union Day, you'll be eligible for a food truck discount coupon, entry into the cash prize drawing, and we'll cover the \$5 share opening fee.

Don't forget to pick up your Credit Union calendars for 2024 during the event!



### Important dates

Oct. 9 – Closed for Columbus Day

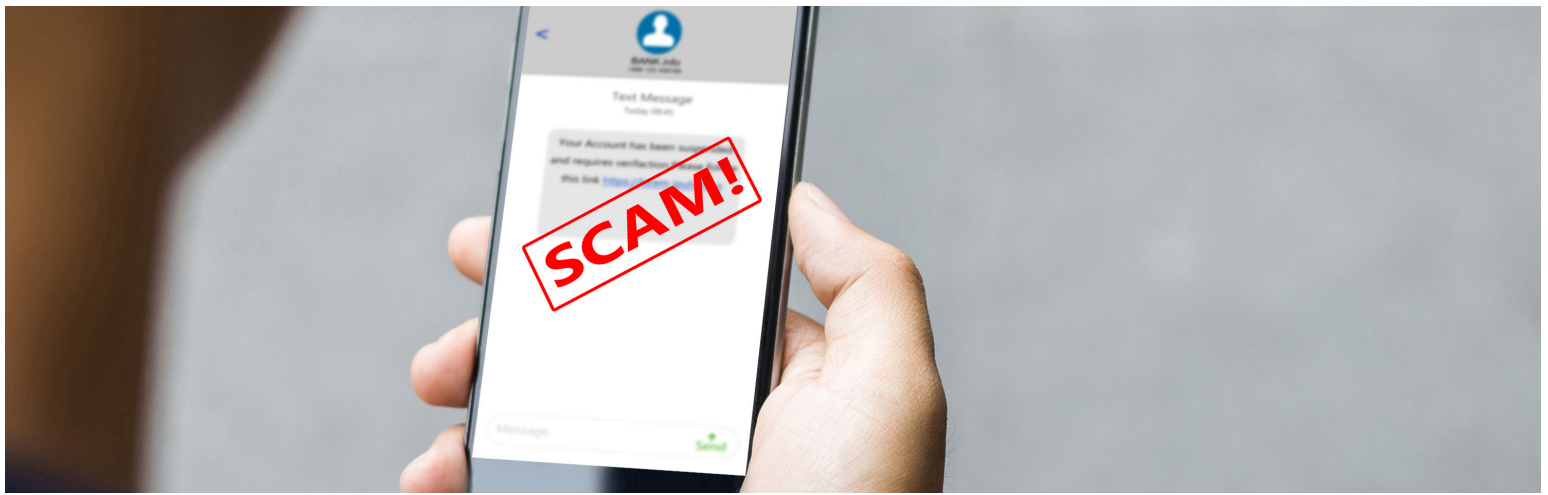
Dec. 25 & 26 – Closed for Christmas

Oct. 19 – International Credit Union Day

Jan. 1, 2024 – Closed for New Years

Nov. 23 & 24 – Closed for Thanksgiving





## Guard against text scams: Stay informed and secure

We encourage you to stay aware and safeguard yourself from potential text scams, which aim to deceive you by posing as the Credit Union.

Here's how these scams typically operate:

- You'll receive a text message from a number claiming to be your Credit Union, stating that there is a pending withdrawal on your account with a link to cancel this transaction.
- Do not click the link! If you respond, any personal information you provide may grant the scammer access to your account.

If you find yourself uncertain about the authenticity of a text message, here are some common red flags to assist you in identifying potential scams.

Text scams might include:

- The use of generic versus personalized language (such as "Dear member").
- Utilization of urgent and overemphasized language to instill a sense of immediacy and anxiety.
- Grammatical errors.
- Inclusion of embedded hyperlinks leading to suspicious websites.

If you have any doubts regarding the status of your account, we recommend either logging in to your online or mobile banking account or reaching out to your Credit Union via phone to verify recent transactions.



### Friendly new face joins Credit Union

Please welcome Taylor Kirk to the team. She is our newest member service representative and she is excited to be joining our Credit Union family!



Visit us at [ksbcbscu.org](https://ksbcbscu.org)